

# FIAT IFTA Media Management

## FIAT/IFTA MMC SEMINAR 2023

Date: 25 – 26 May 2023

Venue: Dublin City University, All Hallows Campus, Dublin, Ireland



RTÉ, as host, together with the FIAT/IFTA Media Management Commission, invite you to the 11th edition of FIAT/IFTA's "Changing Sceneries, Changing Roles" Seminars, focusing on media management, metadata, rights, new emerging technologies and changing skillsets.

This edition's theme is

### ***"Digital Transformation, Sustainability, and Media Archives: Challenges and Opportunities"***

Learn from international leaders within the media management community about new challenges, innovative workflows and practical solutions facing the digital archiving and broadcasting community. This is a unique learning and development opportunity for professional audiovisual archivists provided through a variety of case studies, deep dives and panel discussions on the most relevant topics impacting the media industry today with a focus on sustainability within the Archives.

#### **TOPICS**

- AI new tools and impact on human workflows and roles
- Machine learning and language speech regionalisation use cases follow up
- Cloud, data storage, security and media archives – new services and supply chains
- Cataloguing, metadata and MAMs – the impact of AI, new processes, how beneficial is it?
- Metadata Sustainability – Human, AI, how much can we take at what cost?
- Sustainability – new future thinking in media archives – how, where, when?
- Essence Sustainability – preservation at what cost? File quality
- Post-Pandemic - changing/emerging roles and skillsets

<https://fiatifta.org/seminar/media-management-seminar-2023/>

## **Audience**

This international seminar will bring together 150 people: AV archiving practitioners (archivists, media managers) as well as researchers, developers, journalists, producers and representatives of the media and software industry. It will foster knowledge and ideas exchange, education, information and vendor awareness, understanding and engagement.

## **Sponsors**

We are looking for sponsors to support this 2 day Seminar with the opportunity to meet, network and get to know our media management community in FIAT/IFTA. This is an international event with 150 delegates from broadcast and national archives all over the world. This is one of the very few opportunities for media archives to connect with Media Asset Management companies and technology service providers in one place. This event will be mutually beneficial for delegates and sponsors!

There are 2 possible categories of sponsorship support:

- 1) **EMERALD SPONSOR** – for supporting the welcome reception catering and drinks. Your company logo will be displayed on digital screens in reception areas, seminar programme, seminar holding screens and the FIAT/IFTA website. It will include exhibition space (exhibition table/chairs) with high visibility + 2 free registration passes.
- 2) **SUPPORTING SPONSOR** – company logo on seminar programme and the FIAT/IFTA website + 1 free registration pass. If required an exhibition space with table/chairs can be included.

We hope you will support us! Interested? Very competitive offers available  
Please contact: Jacqui Gupta [sponsors@fiatifta.org](mailto:sponsors@fiatifta.org)

