

World Conference – Cape Town 2022

In association with SACIA, The Southern African Communications Industries Association

3 - 6 October 2022

Archive out of the box!

Call for Proposals

(Deadline: 10 April 2022)

Our organisations are constantly transforming. As a result, archival content management has become a strategic focus that can be addressed from different perspectives within an organisation or by external stakeholders. As a result, parts of the archivist role are starting to be linked to other emergent areas. Far from seeing this as a threat, archives should take it as an opportunity to do things in a more creative, collaborative and democratic way, think outside the box and be part of the decision-making process.

Media archives need to embrace their compromise to achieve a better and more sustainable future. Opening up collections to larger audiences can no longer be questioned, but that requires new strategies, different skills, better and less complex rights agreements, organisation forms and resources. In the contemporary, rapidly changing media landscape, “traditional” media archives coexist with emerging players. OTT and streaming platforms are stiff competition for audiences with traditional broadcasters, but are their archives similar or very different? What can we learn from each other? Whose needs should be taken into consideration?

We welcome proposals on the following topics:

We welcome proposals based on user experiences, new initiatives or perspectives, striking conclusions, successes but also failures. The main objective is for audiovisual archive professionals to share among each other to understand the lessons learned and new challenges or solutions arising from entering into new partnerships, launching new ideas, wherever your archive is on the timeline. Suggestions for subjects not mentioned are equally welcome but should be contextualised thoroughly.

A. The archive: an active member of society

- Sustainability, a hot topic: how can archives contribute to environmental challenges?
- The archive will set you free: the fight against misinformation and disinformation.
- Equity, gender equality, peace and justice: archives supporting socially responsible initiatives.
- To preserve and to serve: public service, independence and neutrality.
- Growing awareness: making an impact in education, social cohesion and inclusion.

B. Catering to the basics

- Lowering the threshold to existing services and technologies.
- Archive’s survival when archives are not a priority: advocacy and evangelism.

- Best ways of tackling rights in your archive project
- Disaster and risk management: preparing for the unexpected.
- Your best 5 dollars spent: cheap tools with big impact.

C. Influencers of technological innovation

- Across the timeline: innovation in analogue and digital preservation technologies.
- From search to exploration: new ways of interacting with online collections
- No limits: creative use of technologies to enable access and (re)use.
- Sharing the path of innovation: archivists, research partners and media industry.
- All about Artificial Intelligence, Machine Learning and data: what is working and where?
- Ethics: curatorial choices, responsible new tech and bias, the AI elephant in the room.

D. What makes you special

- Sports archiving: showcasing the best plays.
- Esports archives: overlooked innovators in media archiving?
- International associations' archives: across the borders of time and space.
- Audiovisual archives acting for a greater cause.
- Press agencies and newsrooms: behind the spotlight.
- OTT and streaming platforms: archives fighting for the user's time.

Send us your proposal

The conference will feature different formats:

FORMAT TYPE	DURATION	FORMAT INFORMATION
Parallel Session (Presentation)	30 minutes	Presentations selected by the Programme Committee from the proposals submitted. Incl. 5 minutes for Q&A.
Workshop	3 hours	An in-depth session selected by the Programme Committee from the proposals submitted, with one or more of the following components: <ul style="list-style-type: none"> ● a strong hands-on part ● strong interaction with the audience ● focus on topics relevant for specific geographic regions of the FIAT/IFTA community
Expert-led Discussion Panel	1 hour	An in-depth discussion in groups of 10 to 15 participants, introduced briefly and led by a moderator expert in the subject discussed. Selected by the Programme Committee from the proposals submitted.
Poster	Permanent	A poster option may be offered to present a summary of a project or key insights through texts, schemes and images, on a poster in a central location of the conference venue at an appointed time slot. Selected by the Programme Committee from the proposals submitted.

If you would like to present your work during the 2022 FIAT/IFTA World Conference, we ask you to submit:

1. a **working title** of your proposal, the chapter to which it caters (A, B, C, D) and **five keywords**
2. an **abstract** of your proposal (300 words max.)
3. the **name(s), job title(s), affiliation(s)**, a **picture** and a **short bio** (150 words max) and of the proposed speaker(s)
4. the **format** in which your proposal fits (see above)

Please submit your proposal via [this link](#)

by 10 April 2022

The programme committee will make the selection of presentations at the end of April - early May. After this selection, the presenters will receive their notification via email in the second week of May 2022 (date under caution). The Program Committee reserves the right to propose to the candidates to present their proposal under a different format.

Please note:

- Speakers are required to cater for their own costs related to conference registration. To avoid late speaker withdrawals as much as possible, speakers will be required to register before the early bird deadline passes.
- The FIAT/IFTA World Conference 2022 will in principle be a hybrid conference:
 - We encourage in-person participation of the speakers.
 - We will have an online presentation and attendance option - more details will be disclosed in the following months.
 - At the end of April, the organising committee will re-evaluate the circumstances and decide if the conference shall be changed to an online-only format.
- FIAT/IFTA intends to award a number of grants allowing professionals in the 5 first years of their careers to attend the conference. More details will be announced in the following months. To stay informed please keep an eye on the FIAT/IFTA websites and social media channels.
- Commercial companies are welcome to the stage, but they're **only eligible as dual client case studies submitted by the client, alongside sponsorship support from the commercial company to the conference if the proposal is accepted**. They have to present technological breakthroughs, use cases or academically generalised topics. Presentations with an overly commercial tone of voice are generally not appreciated by our audience and will not be accepted by the Program Committee.
- All presentations at the conference may be recorded via audiovisual media and photos, per section 8 of the [FIAT/IFTA Privacy and Data Processing Statement](#). If you explicitly would like to avoid this, please let us know via office@fiatifta.org.