

## *Invitation for participation*

Academic Conference “*Television Histories in development*”  
Sept. 30<sup>th</sup>/Oct. 1<sup>st</sup> Hilversum / online

On the occasion of the 70-years anniversary of Television in the Netherlands, the Netherlands Institute for Sound and Vision (B&G), is hosting a two-day academic conference on 30 September – 1 October 2021 - in hybrid form, with on-site presentations in Hilversum as well as online presentations.

Full details here:

<https://www.beeldengeluid.nl/en/visit/events/television-histories-development>

In the framework of this conference, the Media Studies Commission of FIAT/IFTA is organizing two sessions, that will accompany the academic presentations with practical examples of how anniversary events were celebrated and staged by broadcasters to their audiences.

Screenings of audiovisual material and their content analysis will show practical examples of broadcast anniversaries and the beginnings of television in different countries.

***All FIAT/IFTA members and beyond are invited to join this collaborative event, which will generate further research ideas on TV anniversaries as phenomenon of Media History on a global scale.***