

## **FIAT/IFTA Archive Achievement Awards 2021**

### **Call for Nominations**

**[DEADLINE: 22 July 2021]**

The FIAT/IFTA Archive Achievement Awards are designed to honour outstanding archival initiatives and projects that have significantly improved the ways in which the archives are preserved, managed and used. Any initiative that brings the professional preservation and management of audiovisual archives to a higher level, any project that valorises the use of archives in an outstanding way, is eligible to enter.

The Archive Achievement Awards are developed by FIAT/IFTA, the International Federation of Television Archives. Members of FIAT/IFTA can nominate their own organisation, or they can nominate a person or organisation with whom they have collaborated. The FIAT/IFTA Archive Achievement Awards winners will be announced during an [online version of the Awards Show](#), during the World FIAT/IFTA Conference, 19-21 October 2021.

### **Awards categories**

#### **1. Excellence in Media Management**

**“Opening up the archives with new media management technologies, tools and techniques”.**

We are looking for archive technology projects which have experimented, developed and implemented new and emerging media management technologies and tools opening up the archives in new and efficient ways.

#### **2. Excellence in Media Preservation**

**“Preserving analogue or digital material in a professional and innovative way.”**

We are looking for projects in the domain of analogue or digital preservation that have successfully developed and implemented a (part of the) preservation process that excels in professionalism or innovation.

### **3. Excellence in Unlocking the Value and Potential of Archives**

**“Increasing visibility, opening up and exploiting the potential of audiovisual collections focused on the end user, to demonstrate the value of the archive”**

We are looking for initiatives that reflect on the value of audiovisual archives by increasing its visibility and exploring new ways of its exploitation targeting specific user groups and audiences, contributing to access and discoverability, storytelling, user engagement, addressing copyright and intellectual property issues, technology, ethics, etc.

### **4. Excellence in Archive Production**

**“Showcasing new, creative, archive-inspired audiovisual and audio productions”**

We are looking for projects that illustrate the best use of archive content (stills, film, video, audio) in an audiovisual or audio production. All kinds of audiovisual and audio genres and formats are accepted: documentaries, game shows, entertaining programs, sports programs, educational programs, news items, magazines, series, scripted dramas, feature films, current affairs etc.

## **Procedure**

### **1. How to submit a nomination**

#### **1.1. Who can submit a nomination?**

Only nominations by employees of a Full Member of FIAT/IFTA or a non-commercial institutional member of IASA can be accepted. They can nominate a project of their own organisation, or they can nominate a project of a person or organisation with whom they have collaborated.

#### **1.2. Who is not allowed to submit a nomination?**

Nominations submitted by an employee of an organisation that is not a Full Member of FIAT/IFTA or of a non-commercial institutional member of IASA are refused.

**You can submit your entry directly here**

### 1.3. How to proceed?

Members wishing to submit a nomination **have to fill out the nomination form** in their preferred award category. Together with the nomination form the following has to be submitted:

- a presentation of minimum of 5 and maximum of 10 slides in which the initiative or project is explained thoroughly.
- a link to a video or demo of the final product (website, film, platform, ...).
- if the submitter has individual questions regarding the nomination (technical, organizational etc.) the following address may be contacted before the submission of the entry: [office@fiatifta.org](mailto:office@fiatifta.org)

The FIAT/IFTA Awards Juries are free to contact the submitter asking for further, more detailed information about the nominated project. The submitted information will be used by the Jury to judge about the nomination and it will be published on FIAT/IFTA platforms to communicate about the nominations. If the submitter or any other party involved in the nomination is invited to present the nomination at the FIAT/IFTA World Conference, this presentation can be used as a basis.

Submitters should choose the category that in their opinion connects the closest with the nature of the nominated project or initiative. The Juries of the different Awards may concern and decide to transfer nominations from one category onto another.

## 2. Jury deliberation

### 2.1. Who is the FIAT/IFTA Awards Jury?

The Juries are composed by:

- For the Excellence in Media Management Award: the FIAT/IFTA Media Management Commission, amongst its members, with a minimum of five and a maximum of ten members.

- For the Excellence in Media Preservation Award: the FIAT/IFTA Preservation and Migration Management Commission, amongst its members, with a minimum of five and a maximum of ten members.
- For the Excellence in Unlocking the Value and Potential of Archives: the FIAT/IFTA Value, Use and Copyright Commission, amongst its members, with a minimum of five and a maximum of ten members.
- For the Excellence in Archive Production: representatives from all four FIAT/IFTA Commissions and external experts - FIAT/IFTA full members, chaired by Value, Use and Copyright Commission, with a minimum of five and a maximum of ten members.

Jury members are not allowed to judge a nomination to which they are in some way connected. More precisely this means that in case a nomination is submitted or transferred to a Jury of which a colleague (same employer) of the submitter is a member, this Jury member has to leave the Jury for as long as the concerned nomination is being evaluated. This Jury member is not allowed to attribute a score to the respective nomination.

## 2.2. Which criteria do the Juries apply?

The nominations will be judged upon via a procedure with three stages:

- First the nominations will be judged on their general eligibility (see below).
- On a next step, the Jury will judge if a nomination that is eligible to receive the Award is submitted under the correct applicable category. If necessary, the Jury will transfer the nomination to the category they consider appropriate.
- The nomination is evaluated by the Jury.

### 2.2.1. General eligibility

Nominations are controlled on the following criteria:

- Nominations have to be submitted by an employee of a Full Member of FIAT/IFTA. This means that the membership fee of the employer of the submitter must be paid at the latest on the day of the nomination and the membership must not be suspended.
- Nominations have to be submitted in time.
- The nomination form has to be filled out correctly and completely including the presentation and the link to the video or demo.

### 2.2.2. Award Criteria

Only nominations that are eligible to receive the Award will be judged on the Award criteria. The Juries have full autonomy to decide which criteria they will apply, but these must be communicated clearly at the opening of the time window for nominations and can only be changed for the next edition. To each of these criteria the Juries will attribute a score in consensus and rank the accepted nominations based on their total score. In case of an *aequo*, the Juries will agree internally about the winner. For the 2021 edition the following criteria will be applied:

### **Excellence in Media Management**

- Duration of project – last 18 months – sufficient time to demonstrate results
- Projects can be trials, prototypes, proof of concept, successful implementations
- Must demonstrate new and/or emerging technologies to enhance archive search and discovery and metadata capture e.g. speech to text, face recognition, object recognition, automatic generation of metadata, use of AI and machine learning.
- Impact on archives in terms of benefits – cost efficiencies, new ways of working, quality of metadata
- Impact on end users – journalists, production teams and audiences e.g. improved search and discovery
- Impact on broadcast organization – audience reach, access to more content
- Must demonstrate lessons learned – successes and failures
- Technologies, tools and techniques are new and emerging as a result of R&D research in broadcast organizations, research institutes, media industry companies.
- Show results – and impact on the use of more archive content
- Projects do not need to be large in scale and budget, small scale projects are encouraged to apply.

### **Excellence in Media Preservation**

- We are not searching for a digitisation project in particular, but broader for any project that encourages the preservation of audiovisual media, via a technological or conceptual innovation, either through its exemplary value or broad reach.
- The project must be recent, but it must have had the time to demonstrate itself: the project must have started not more than 18 months before the nomination but not less than 6 months before the nomination
- The project can be a proof of concept, a prototype, a trial, a successful implementation
- The project must demonstrate either:
  - new and/or emerging technological or conceptual innovation to enhance the analogue or digital preservation
  - a particularly thorough or excellent implementation of existing standards in analogue or digital preservation
- The project must demonstrate lessons learned – successes and failures

- Must stick to current standards in preservation or give proof of a significant improvement of them
- Must demonstrate broad relevance and/or applicability to pressing and large scale challenges of preservation in audiovisual archives in a broad geographical region.

### **Excellence in Unlocking the Value and Potential of Archives**

- The project should be an example of the value (social, economic, innovative, operational) of audiovisual archives.
- The project should demonstrate creative use and/or exploration of archives, including for example use of new techniques, access platforms, storytelling formats, implementation of internal strategies or processes leading to a more profound end user engagement.
- The project should clearly target specific end users or communities, e.g. general audiences, members in the education and cultural sector, researchers, creators and others.
- The project should, directly or indirectly, address copyright issues.
- The project should demonstrate partnership or collaboration between various stakeholders organizations, departments, professions and must, if applicable, indicate the funding mechanism involved.
- The submitted project must have been launched within the last 18 months.

### **Excellence in Archive Production**

- The project must demonstrate how the archive footage is being presented in a new film or audio production (uniqueness of archive content, re-use, research, etc.)
- The submission of the whole video or audio production is required. The video production must be either English dubbed or English subtitled. If the audio production is not in English then a full transcript of the spoken text in English is required.
- In their assessment the jury will focus on:
  - the quality of editing and storytelling of the production;
  - the originality of the submitted production and the uniqueness of used archive material;
  - the quality of the integration of the archive material used in the program;
  - the quality of the applied preservation process (if applicable).
- The project should, directly or indirectly, address copyright issues;
- The submitted project must have been launched within the last 18 months.

## **3. Awarding**

### **3.1. When will the Awards be handed over?**

As this year's conference will be organized as an online one the shortlisted candidates and their works will be honoured online at the beginning of the conference. The presentation of the FIAT/IFTA Awards Winners will take place at the online conference. The exact date will be communicated shortly.

### 3.2. What exactly is awarded to the winner?

In addition to the honour being announced as the winner publicly and on FIAT/IFTA and IASA communication channels, the winner receives a trophy in the form of the FIAT/IFTA Awards Cube. The Awards do not imply any financial reward or compensation.

## 4. Calendar

DATE	PROCEDURE STEP
13.04.2021	Call for Nominations opens.
22.07.2021	Deadline to submit nominations for the 2021 FIAT/IFTA Awards.
11.09.2021	Announcement of the shortlisted candidates for the FIAT/IFTA Awards 2021.
20.10.2021 (provisional date)	Announcement of the winners of the FIAT/IFTA Archive Achievement Awards 2021.