



IASA – FIAT/IFTA Joint Conference 2020

Save Your Archive with Partners

Pitching Room

Call for Projects

[extended deadline: Wednesday 14 October 2020]

I. BACKGROUND

Audiovisual archives that tell stories about people's lives and culture exist all over the world. They are important for our mutual understanding because they reflect the world's social and cultural diversity. They help us grow and comprehend the world we all share. However, many of these important collections are not accessible. They are endangered by the fragility of the media and the obsolescence of their playback technologies. They are being neglected due to economic shortage or being ignored because of lack of understanding of their importance. **In short, their value is not recognized.** The result is that entire collections of material on film, wire, tape and disc and the value they represent are at risk of being lost forever.

The FIAT/IFTA Save Your Archive Program was designed to assist in this regard and has helped a range of archive projects since 2012.

The 2020 global pandemic and its impacts are being felt disproportionately by many audiovisual archives already disadvantaged by economic or other circumstances. **The Save Your Archive Program wishes to help and assist archives at this time by creating a new opportunity to pitch their projects, in a virtual forum, to a select group of motivated industry partners who wish to help.** These partners have indicated their support for Save Your Archive and following the Pitching Room session may make an offer of direct support to a selected archive project.

The **Pitching Room** is designed as a means of stimulating dialogue and opening new opportunities for industry partners to engage with endangered archives. It will facilitate an exchange of information and ideas with a view to industry partners sharing expertise and business services to further the aims of the Save Your Archive initiative.

Please note that this Call for Projects will not result in an offer of direct funding for your archive but if selected may provide in-kind support or services to your featured archive project which will have a financial value.

If you would like to have the opportunity to participate in the Pitching Room session, please complete [**the application form.**](#)

If selected, you will be required to make a short presentation during one of the Save Your Archive sessions at the FIAT/IFTA – IASA Joint Conference Online Edition on October 29th 2020.

Projects that may be supported by our partners are expected to include such tasks as preventive conservation, digitization, preservation, consultation for project development, valorisation and access to content.

II. OBJECTIVES

The aims of this program are to:

- 📦 Support, by the preservation and valorisation of audiovisual heritage, material that is in danger of destruction, neglect or physical deterioration world-wide
- 📦 Support an established project to help bringing it to completion, or to enable a further development of the project which otherwise would not have been possible.
- 📦 Support with training, professional advice, provision of equipment and other adequate resources that would secure, valorise or make accessible any audiovisual heritage material.
- 📦 Draw attention to the importance of audiovisual archives, FIAT/IFTA and its members, as central players in the field of audiovisual heritage
- 📦 Create the opportunity for industry partners to become direct supports to archives.
- 📦 Harness the expertise of our industry partners for Save Your Archive projects and in turn ensure these services are available to support our members.
- 📦 Enhance the international nature of the FIAT/IFTA community and provide visibility to our members, and our industry partners.
- 📦 Promote our work and collaborate with others to further support endangered archives.

III. Eligibility

All archives which can be considered to be disadvantaged by economic or other prevailing conditions as listed on the [OECD DAC List of ODA Recipients](#) are eligible to be offered support by this programme.

Eligible audiovisual heritage collections, include broadcast material (radio and TV), cinema, newsreels, production rushes, sound recordings etc.

More specific criteria regarding both the collection and the project are as follows:

- 📦 The collection should be significant, valuable, unique, vulnerable. The applicant should be the owner of the collection and hold sufficient rights to enable its preservation, accessibility, to at least valorise and promote the collection. Supporting documentation may be required.
- 📦 The project should be achievable, and realistic in terms of time and resources. It should be of a modest scale, in line with a pilot or exemplar project from a select or sample collection of high value from within the parent archive and be where possible achievable within a 2-year timeframe.
- 📦 It must be sustainable and contribute to the preservation and accessibility of the collection. It should demonstrate best practice (i.e. meet professional standards) and demonstrate value for 'money' in any in-kind form of support provided by a partner to your project. The project should be supported by the parent organization.

Eligible elements of the project may include equipment and services, including consultancy required to specifically develop and deliver the project. Staff salaries and company running costs are in all cases excluded.

IV. Procedure and requirements

An invitation to participate in the Pitching Room conference session will be decided on the basis of your application. Your presentation to the Pitching Room should be based on this application and no other.

Your project proposal should be submitted using the [application form](#) accompanied by any relevant supporting documents. This should include evidence of a sample of the collection, for example, a short video or audio clip, or photographs reflecting the condition and content of the endangered archive or issues for which you are seeking support.

Closing date for receipt of proposals is ~~Friday 9th October 2020~~ **extended until Wednesday 14 October**. If selected, you will be contacted and asked to make no more than a 10-minute presentation.

Please note that any offer resulting from the Pitching Room session will not constitute a financial award, but it will have a value akin to a financial award. The decision of each partner

to offer support is theirs alone and will follow a consultation with the Save Your Archive team.
Participants will be informed by November 30th as to the outcome.

Further investigation and dialogue between all parties will then follow. Where an offer is made and accepted, terms and conditions, including project milestones will be agreed.

The following commitments will be standard:

- 📦 The possession of and the copyright in the material will remain with the copyright holder.
- 📦 A member of the Save Your Archive team will be appointed to coordinate the process with the parties.
- 📦 The recipient should report – in writing and by producing a visual report - on the progress achieved, at least once a year, and when the project is completed. The visual report will be presented at FIAT/IFTA World Conference and in online publicity with both FIAT/IFTA and the industry partner.

V. Administration of the program

The Save Your Archive with Partners call is run as a FIAT/IFTA initiative. It is managed by an international team of archive professionals all of whom are members of the FIAT/IFTA Executive Council. The Save Your Archive team will fulfil such tasks as advising the applicants and partners, assessing the applications and supporting and overseeing the progress of the projects.

All applications and queries should be addressed to:

The Chair, FIAT/IFTA Save Your Archive Program

and emailed to: save@fiatifta.org

Closing date: ~~Friday October 9th~~ extended until Wednesday 14 October 2020 1730 GMT

All the data submitted will be processed according to the [FIAT/IFTA Privacy and Data Processing Statement](#), available on the FIAT/IFTA Website.

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