About FIAT/IFTA

FIAT/IFTA is the world’s leading association for the professional broadcast media audiovisual archiving sector.

Founded in 1977 as the Fédération Internationale des Archives de Télévision/International Federation of Television Archives, FIAT/IFTA has an unbroken and unrivaled record in the development of a continually expanding professional network of committed audiovisual archiving leaders, experts and influencers around the globe.

With over 250 organisational members worldwide its reach and network is exceptional.

The association’s strength is in its members who are leaders in their domain, as professionals, executives, experts, standards drivers and policy influencers who come together with industry partners and colleagues to create a unique actively engaged and connected community.

FIAT/IFTA’s primary focus is to promote the exchange of knowledge, expertise and cooperation within the industry for all those engaged in the preservation, exploitation and management of moving image and recorded sound materials and associated documentation.

Activities include local as well as regional specific seminars on topics of interest to members, an annual Awards Program, targeted incentivised programs and training, supported by active regular online communication on our website, in newsletters and social media.

Our calendar year culminates in the annual World Conference, hosted by a member of FIAT/IFTA which brings together over 300 delegates from all continents to share, debate and exchange knowledge and expertise with colleagues and industry partners.

Become a partner in our network to show your support, connect and influence the shape and future of audiovisual archiving now.
The Leading Network of Audiovisual Archives Worldwide

Our members are made up of all those engaged in creation, acquisition and management of audiovisual collections in the creative media industries, from broadcast to the cultural heritage institutions, private and commercial, educational and academic sectors.

Our core members are made up of the corporations or companies whose main business includes the management of a major professional audiovisual archive. 250+ engaged organisational members worldwide.

Regular connections with new and prospective members online and at our world conferences and seminars.

Strong business and industry engagement at all our events.

Members include:
- Most major Broadcast Corporations
- National Cultural heritage Institutions and Agencies
- National Broadcast agencies and regulators
- Private Media Archive Companies
- Universities
- Industry specialists
- FIAT/IFTA Alumni & individual associates

Our members are keen to engage and meet industry services in their domain directly.

Trust and recommendations are hugely important to our members.

Top of their list in recent surveys are:
- Digitization services.
- Digital storage and consultancy.
- Introductions to new goods and services.
- Future trends in av archival management, best practices and guidelines.
- Future trends in the broadcast chain and digital distribution connected with archive contents.

FIAT/IFTA Members

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- National Cultural heritage Institutions and Agencies
- National Broadcast agencies and regulators
- Private Media Archive Companies
- Universities
- Industry specialists
- FIAT/IFTA Alumni & individual associates
Our members are key influencers in their domain, and a bridge between their companies across interoperable areas of the business, particularly in television, where storage, workflows, metadata, rights and access are all heavily reliant on archival services and domain knowledge.

**Where can you meet our network?**

Our members typically will not be at big trade shows. They attend archive-led conferences and events focused on their business needs.

Our World conference has been running now for 40 years and has traced the evolution of early television archiving to the evolving of digital media archive industry in that time.

Industry engagement with our association is very important to the FIAT/IFTA. Industry and technology is at the heart of everything our members do.

FIAT/IFTA seeks to lead and guide its members as to future trends and challenges in our domain.

This is where industry partners and our association can truly meld by providing a strong engaging and mutually beneficial space to grow and nurture new relationships and connections for business.

We share a common interest in bringing the professional needs and expert knowledge of our members together with industry expertise, products and services, as we develop and invest in the future.

**Engaging is Easy**

Connect with our members through our partnership program.

You gain visibility, connections and promotion in all our connections with members.

Your teams and experts gain first-hand knowledge of our members, their challenges and interests.

Hear from our delegates and share your expertise with us at our world conferences, seminars and events.

Be invited to participate and lead at Expert Round Tables at our events offering guaranteed focused professional networking engagement.

Explore and engage with us to reach out directly to our members.

Gain special recognition and value in specially tailored sponsored events during our world conference and seminars.

Gain recognition for long standing association and support in our domain.

Contact us and explore a package tailored to your business interests and needs now!