FIAT/IFTA Archive Achievement Awards 2019

Call for Nominations

[DEADLINE: 6th September 2019]

The FIAT/IFTA Archive Achievement Awards are designed to honor outstanding archival initiatives and projects that have improved significantly the ways in which the archives are preserved, managed and used. Any initiative that brings the professional preservation and management of audiovisual archives to a higher level, any project that valorizes the use of archive in an outstanding way, is eligible to enter.

The Archive Achievement Awards are developed by FIAT/IFTA, the international federation of television archives. Members of FIAT/IFTA can nominate their own organisation, or they can nominate a person or organisation with whom they have collaborated to bring the project to a successful end. The FIAT/IFTA Archive Achievement Awards winners will be announced during the Awards Show, a part of the Gala Dinner at the FIAT/ITA World Conference 2019, taking place in Dubrovnik, October 22 – 25th.

In the following categories

1. **Excellence in Media Management – the call opens today**

   “Opening Up the Archives with New Media Management Technologies, Tools and Techniques”.

   We are looking for Archive Technology projects which have experimented, developed and implemented new and emerging media management technologies and tools to open up the archives in new and efficient ways.

2. **Excellence in Media Preservation – the call will soon be opened**

   “Preserving analog or digital material in a professional and innovative way.”

   We are looking for projects in the domain of analog or digital preservation, that have successfully developed and implemented a (part of the) preservation process that excels in professionalism or innovation.
3. Excellence in Archival Use and Valorization – the call opens today

“Valorization, exploitation and opening up of audiovisual collections focused on the end user, e.g., general audiences, education, creators, tourism, and other sectors”

We are looking for projects that have taken advantage of some or all aspects of archive collections (value assessment, storytelling, copyright and Intellectual Property issues, technology, ethics, user experiences, etc.) in order to increase awareness of the value and use of audiovisual archives worldwide.

Procedure

1. How to submit a nomination?

1.1. Who can submit a nomination?

Only nominations by employees of a Full Member of FIAT/IFTA can be accepted. They can nominate a project of their own organisation, or they can nominate a project of a person or organisation with whom they have collaborated to bring the project to a successful end.

1.2. Who can not submit a nomination?

Nominations submitted by an employee of an organisation that is not a Full Member of FIAT/IFTA shall be refused.

1.3. How to proceed?

Members wishing to submit a nomination shall fill out the nomination form for the Award they want to nominate for. Together with the form the following should be submitted:

- a presentation of minimum 5 and maximum of 10 slides in which the initiative or project is explained thoroughly.
- a link to a video or demo of the final product (website, film, platform, ...).

The Juries are free to contact the submitter to check existing information or to provide extra information about the Nomination as the Jury considers necessary. The submitted information will be used by the Jury to judge about the nomination and it will be published on FIAT/IFTA platforms to communicate about the nominations. If the submitter or any other party involved in the nomination is invited to present the nomination at the FIAT/IFTA World Conference, this presentation should be used as a basis.
Submitters should choose the category that in their opinion connects the closest with the nature of the nominated project or initiative. The Juries of the different Awards may concert and decide to transfer nominations from one category onto another.

*the nomination form can be found here.*

(please keep in mind that the Excellence in Media Preservation Award Call will be opened in a few days)

2. Jury deliberation

2.1. Who is in the Juries?

The juries shall be composed by:

- For the **Excellence in Media Management Award**: the FIAT/IFTA Media Management Commission, amongst its members, with a minimum of five and a maximum of ten members.
- For the **Excellence in Media Preservation Award**: the FIAT/IFTA Preservation and Migration Management Commission, amongst its members, with a minimum of five and a maximum of ten members.
- For the **Excellence in Archival Use and Valorization**: the FIAT/IFTA Value, Use and Copyright Commission, amongst its members, with a minimum of five and a maximum of ten members.

Jury members shall be not allowed to judge about a nomination to which they are in some way connected. More precisely this means that in case a nomination is submitted or transferred to a Jury of which a colleague (same employer) of the submitter is a member, this Jury member shall leave the Jury for as long as the concerned nomination is deliberated. This Jury member can not attribute a score to the respective nomination.

2.2. Which criteria do the Juries apply?

The nominations will be judged upon via a procedure with three stages:

- First the nominations will be judged on their general eligibility (see below).
- Next, the Jury will judge if a nomination that is eligible to receive the Award is submitted under the correct applicable category. If necessary, the Jury will transfer the nomination to the category they consider appropriate.

2.2.1. General eligibility
In order to be accepted (general eligibility), nominations shall be controlled on the following criteria:

- Nominations have to be submitted by an employee of a Full Member of FIAT/IFTA. This means that the membership fee of the employer of the submitter must be paid on the day of the nomination and the membership must not be suspended.
- Submitted in time.
- Submitted correctly: with form filled out correctly and completely and with the presentation and the link to the video or demo added.

2.2.2. Award Criteria

Only nominations that are eligible to receive the Award will be judged on the Award criteria. The Juries have full autonomy to decide which criteria they will apply, but these must be communicated clearly at the opening of the time window for nominations and can only be changed for the next edition. To each of these criteria the Juries will attribute a score in consensus and rank the accepted nominations based on their total score. In case of an *ex aequo*, the Juries will agree internally about the winner. For the 2019 edition the following criteria will be applied:

- Excellence in Media Management:
  - Duration of project – last 18 months – sufficient time to demonstrate results
  - Projects can be trials, prototypes, proof of concept, successful implementations
  - Must demonstrate new and/or emerging technologies to enhance archive search and discovery and metadata capture e.g. speech to text, face recognition, object recognition, automatic generation of metadata, use of AI and machine learning.
  - Impact on archives in terms of benefits – cost efficiencies, new ways of working, quality of metadata
  - Impact on end users – journalists, production teams and audiences e.g. improved search and discovery
  - Impact on Broadcast organization – audience reach, access to more content
  - Must demonstrate Lessons Learned – successes and failures
  - Technologies, tools and techniques are new and emerging as a result of R&D research in broadcast organizations, research institutes, media industry companies.
  - Show results – and impact on the use of more archive content
  - Projects do not need to be large in scale and budget, small scale projects are encouraged to apply.

- Excellence in Use and Valorization of Archives
○ The project must be completed within the last 18 months.
○ The project must contribute to growing awareness of the value of audiovisual archives
○ The project should demonstrate creative and innovative use of archives, including for example use of new techniques, storytelling formats, archival strategies or processes in valorisation and end user engagement
○ The project will be assessed for targeting specific end users or communities, e.g. creators, educators, cultural heritage, tourism, general audiences and other sectors
○ The project will be assessed for taking advantage of open collections
○ The project will be assessed for addressing copyright issues directly or indirectly
○ The project will be assessed for partnership or collaboration between organisations, departments, professions and must if applicable indicate the funding mechanism involved

● Excellence in Media Preservation
  ○ The Award criteria will soon be communicated

3. Awarding

3.1. When will the Awards be handed over?

The handover of the Awards will happen at the Awards show, a part of the Gala Dinner, taking place at the FIAT/IFTA World Conference which will take place in Dubrovnik, October 22 - 25th.

3.2. What exactly is awarded to the winner?

Apart from the honor to be announced as the winner publicly and on FIAT/IFTA communication channels, the winner receives a trophy in the form of the FIAT/IFTA Awards Cube. The Awards do not imply any financial reward or compensation.

4. Calendar

<table>
<thead>
<tr>
<th>DATE</th>
<th>PROCEDURE STEP</th>
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<tbody>
<tr>
<td>31.07.2019</td>
<td>Intended launch of the Call for Nominations for the Excellence in Media Preservation Award.</td>
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<tr>
<td>06.09.2019</td>
<td>Deadline to submit nominations for the FIAT/IFTA Awards 2019.</td>
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<tr>
<td>Date</td>
<td>Event</td>
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<tr>
<td>22.10.2019</td>
<td>Presentation of the shortlisted candidates at the Opening Cocktail of the FIAT/IFTA World Conference 2019 in Dubrovnik.</td>
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<tr>
<td>24.10.2019</td>
<td>Announcement of the winners of the FIAT/IFTA Archive Achievement Awards 2019 during the Gala Dinner and Awards Show of the 2019 FIAT/IFTA World Conference in Dubrovnik.</td>
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