

# FIAT/IFTA Archive Achievement Awards 2018

## Call for Nominations

The FIAT/IFTA Archive Achievement Awards are designed to honor outstanding archival initiatives and projects that have improved significantly the ways in which the archives are preserved, managed and used. Any initiative that brings the professional preservation and management of audiovisual archives to a higher level, any project that valorizes the use of archive in an outstanding way, is eligible to enter.

The Archive Achievement Awards are developed by FIAT/IFTA, the international federation of television archives. Members of FIAT/IFTA can nominate their own organisation, or they can nominate a person or organisation with whom they have collaborated to bring the project to a successful end. The FIAT/IFTA Archive Achievement Awards winners will be announced during the Awards Show, a part of the Gala Dinner at the FIAT/IFTA World Conference 2018, taking place in Venice, October 9 – 12<sup>th</sup>.

### In the following categories

#### 1. Excellence in Media Management

“Opening Up the Archives with New Media Management Technologies, Tools and Techniques”.

We are looking for Archive Technology projects which have experimented, developed and implemented new and emerging media management technologies and tools to open up the archives in new and efficient ways.

#### 2. Excellence in Media Preservation

“Preserving analog or digital material in a professional and innovative way.”

We are looking for projects in the domain of analog or digital preservation, that have successfully developed and implemented a (part of the) preservation process that excels in professionalism or innovation.

#### 3. Excellence in Archival Use and Valorization

“Valorization, exploitation and opening up of audiovisual collections focused on the end user, e.g., general audiences, education, creators, tourism, and other sectors”

We are looking for projects that have taken advantage of some or all aspects of archive collections in a digital environment (value assessment, storytelling, copyright and Intellectual Property issues, technology, ethics, user experiences, etc.) in order to increase awareness and grow of the value and use of audiovisual archives worldwide.

## Procedure

### 1. How to submit a nomination?

#### 1.1. Who can submit a nomination?

Only nominations by employees of a Full Member of FIAT/IFTA can be accepted. They can nominate a project of their own organisation, or they can nominate a project of a person or organisation with whom they have collaborated to bring the project to a successful end.

#### 1.2. Who can not submit a nomination?

Nominations submitted by an employee of an organisation that is not a Full Member of FIAT/IFTA shall be refused.

#### 1.3. How to proceed?

Members wishing to submit a nomination shall fill out the nomination form for the Award they want to nominate for. Together with the form a presentation of a maximum of 10 slides shall be submitted in which the initiative or project is explained thoroughly. The Juries are free to contact the submitter to check existing information or to provide extra information about the Nomination as the Jury considers necessary. The form as well as the presentation will be used by the Jury to judge about the nomination and it will be published on FIAT/IFTA platforms to communicate about the nominations. If the submitter or any other party involved in the nomination is invited to present the nomination at the FIAT/IFTA World Conference, this presentation should be used as a basis.

Submitters should choose the category that in their opinion connects the closest with the nature of the nominated project or initiative. The Juries of the different Awards may concert and decide to transfer nominations from one category onto another.

The nomination form can be found:

- For the Excellence in Media Management Award: [here](#).
- For the Excellence in Media Preservation Award: [here](#).
- For the Excellence in Archival Use and Valorization Award: [here](#).

### 2. Jury deliberation

#### 2.1. Who is in the Juries?

The juries shall be composed by:

- For the Excellence in Media Management Award: the FIAT/IFTA Media Management Commission, amongst its members, with a minimum of five and a maximum of ten members.

- For the Excellence in Media Preservation Award: the FIAT/IFTA Preservation and Migration Management Commission, amongst its members, with a minimum of five and a maximum of ten members.
- For the Excellence in Archival Use and Valorization: the FIAT/IFTA Value, Use and Copyright Commission, amongst its members, with a minimum of five and a maximum of ten members.

Jury members shall not allowed to judge about a nomination to which they are in some way connected. More precisely this means:

- In case a nomination is submitted or transferred to a Jury of which a colleague (same employer) of the submitter is a member, this Jury member shall leave the Jury for as long as the concerned nomination is deliberated. This Jury member can not attribute a score to the
- In case a nomination is submitted or transferred to a Jury of which a colleague (same employer) of the submitter is the chair, this nomination shall be refused.

## 2.2. Which criteria do the Juries apply?

The nominations will be judged upon via a procedure with three stages:

- First the nominations will be judged on their general eligibility (see below).
- Next, the Jury will judge if a nomination that is eligible to receive the Award is submitted under the correct applicable category. If necessary, the Jury will transfer the nomination to the category they consider appropriate.
- Only nominations that are eligible to receive the Award and that are submitted or transferred to the correct category will be judged on the Award criteria.

### 2.2.1. General eligibility

In order to be accepted (general eligibility), nominations shall be controlled on the following criteria:

- Nominations have to be submitted by an employee of a Full Member of FIAT/IFTA. This means that the membership fee of the employer of the submitter must be paid on the day of the nomination and the membership must not be suspended.
- Submitted in time.
- Submitted correctly: with form filled out correctly and completely and presentation added

### 2.2.2. Award Criteria

Only nominations that are eligible to receive the Award and that are submitted under the correct applicable category will be judged on the Award criteria. The Juries have full autonomy to decide which criteria they will apply, but these must be communicated clearly at the opening of the time window for nominations and can only be changed for the next edition. To each of these criteria the Juries will attribute a score in consensus and rank the accepted nominations based on their total score. In case of an *ex aequo*, the Juries will agree internally about the winner. For the 2018 edition the following criteria will be applied :

- Excellence in Media Management:
  - Duration of project – last 18 months – sufficient time to demonstrate results
  - Projects can be trials, prototypes, proof of concepts, successful implementations

- Must demonstrate new and/or emerging technologies to enhance archive search and discovery and metadata capture e.g. speech to text, face recognition, object recognition, automatic generation of metadata, use of AI and machine learning.
  - Impact on archives in terms of benefits – cost efficiencies, new ways of working, quality of metadata
  - Impact on end users – journalists, production teams and audiences e.g. improved search and discovery
  - Impact on Broadcast organization – audience reach, access to more content
  - Must demonstrate Lessons Learned – successes and failures
  - Technologies, tools and techniques are new and emerging as a result of R&D research in broadcast organizations, research institutes, media industry companies.
  - Show results – and impact on use of more archive content
- Excellence in Media Preservation:
    - The project must be recent, but it must have had the time to demonstrate itself: the project must have started not more than 18 months before the nomination but at not less than 6 months before the nomination
    - The project can be a proof of concept, a prototype, a trial or a successful implementation. The earlier in the development process the project finds itself in, the more it must be innovative to receive a higher score on this criterion. In other words: the project must have contributed significantly to raise the technology readiness level.
    - The project must demonstrate either:
      - new and/or emerging technologies to enhance the analog or digital preservation
      - a particularly thorough or excellent implementation of existing standards in analog or digital preservation
    - Impact on archives in terms of benefits: budget, timing or scope efficiencies in preservation
    - Must demonstrate lessons learned – successes and failures
    - Must stick to current standards in preservation or give proof of a significant improvement of them
    - Must demonstrate broad relevance and/or applicability to pressing and large scale challenges of preservation in audiovisual archives in a broad geographical region.
- Excellence in Use and Valorization of Archives
    - The project must target specific end users or communities, e.g. creators, educators, cultural heritage, tourism, general audiences and other sectors
    - The project will be assessed for innovation in the use for example of new techniques, storytelling, archival strategies or processes in valorisation and end user engagement
    - The project should take advantage of open collections and address copyright issues
    - The project must be a part of a partnership or collaboration internal to the organisation or with a third party or institution and must indicate the funding mechanism involved
    - The applicant must demonstrate how the project contributes to growing awareness and the value of audiovisual archives in the wider enterprise, archives sector or specific region.

- The project must be completed within the last 18 months.

### 3. Awarding

#### 3.1. When will the Awards be handed over?

The handover of the Awards will happen at the Awards show, a part of the Gala Dinner, taking place at the FIAT/IFTA World Conference which will take place in Venice, October 9-12<sup>th</sup>.

#### 3.2. What exactly is awarded to the winner?

Apart from the honor to be announced as the winner publicly and on FIAT/IFTA communication channels, the winner receives a trophy in the form of the FIAT/IFTA Awards Cube. The Awards do not imply any financial reward or compensation.

### 4. Calendar: deadlines and milestones

DATE	MILESTONE OR DEADLINE
1 <sup>st</sup> June 2018	Nominations are opened
30 June 2018	Nominations are closed
30 August 2018	A shortlist of three nominations per category is announced via the FIAT/IFTA communication channels.
11 October 2018	The winners of the Archive Achievement Awards are announced at the Awards Show, during the Gala Dinner, taking place at the FIAT/IFTA World Conference.